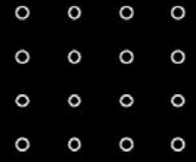
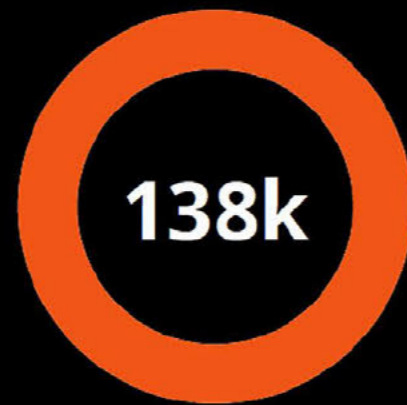
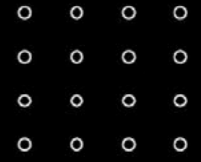


SAVE THE DATE  
**EXPO**

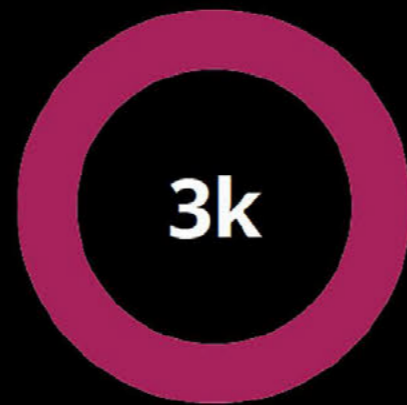




# VANITY METRICS



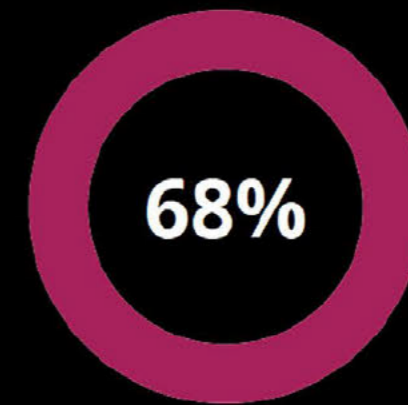
Accounts reached



Accounts engaged



Followers growth



Impact of Ads

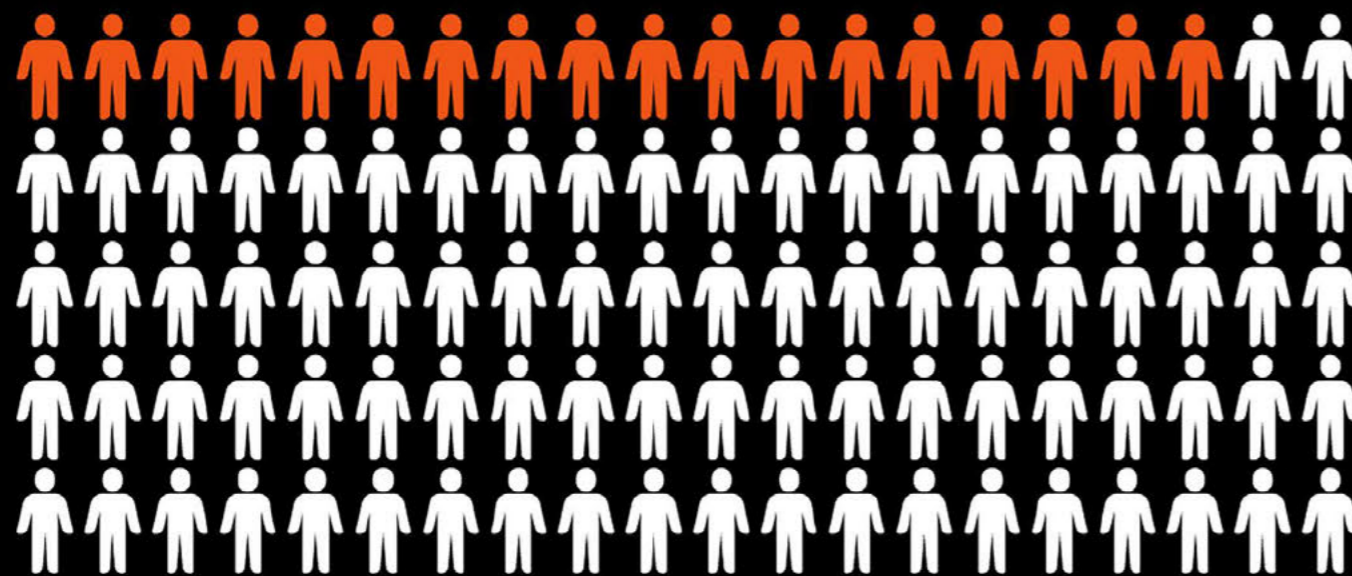
Vanity metrics can help entrepreneurs learn more about their target audience.



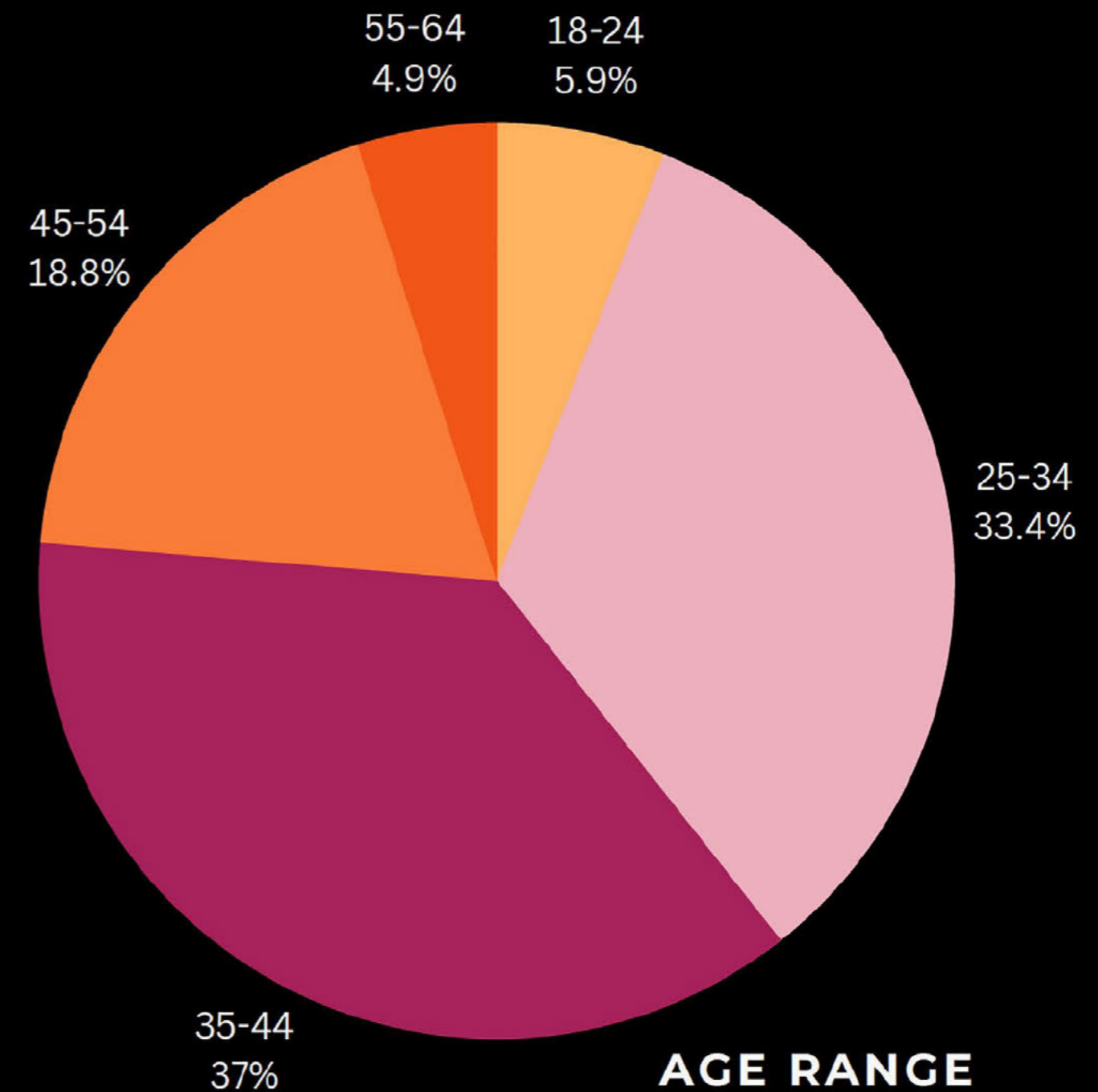
# DEMOGRAPHICS



**WOMEN** 81.5%



**MEN** 18.4%



# LET'S ELEVATE YOUR BUSINESS

- The Save the Date Expo is the only exhibition that is presented in different cities annually.
- SDE provides the opportunity to do business for both B2B and B2C.
- Our attendees are mainly entrepreneurs and business owners looking for products and services that help grow their businesses.
- In addition, our Expo is visited by local people where the fair is presented to find products and services for their next event or party, such as weddings, birthdays, etc
- When the B2C attendee visits a fair, this allows the supplier or distributor of a product or brand the opportunity to get direct insight from the final consumer, while impacting their brand recognition
- SDE is divided into several pavilions classified by the different categories of the event industry
- The market area presents all the local entrepreneurs and businesses that will be exposing their products and services to the final consumer



## Save the Date Expo

Business Areas:

01

**B2B**

Pavilions, Suppliers, Wholesalers



**ENTREPRENEURIAL AND BUSINESS  
PAVILION**

02

**B2C**

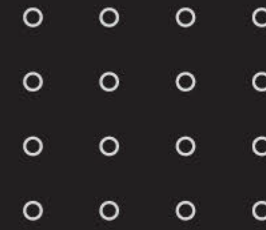
Entrepreneurs and Local Business



**FINAL CONSUMER**

**ALL UNDER ONE ROOF!  
WIN-WIN!**

# WHY EXHIBIT?



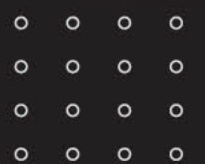
- Connect with thousands of qualified buyers, ready to close a deal. Connect with hundreds of people looking to break into, or become an entrepreneur in, the social events industry.
- Opportunity to increase your market share. Connect with your market audience, and get to know them closely, or collect ideas from your client's client (final consumer).
- Best way to increase your brand recognition and untimely bring in new customers.
- Introduce new products to your potential customer.
- When SDE presents itself in different cities, this gives you the opportunity to connect with more local clients in the city or the state where the expo will be presented.
- If you are a market exhibitor, you will be able to connect with thousands of potential customers in your area, who are looking for your products and services.
- Close direct sales at the expo.

## Who exhibits in the SDE Pavilions?

Factories, Suppliers and Wholesalers that provide products and services to other companies dedicated to everything related to social events.

## Who exhibits in the SDE Market?

Local entrepreneurs, where the SDE is presented, offering products and services to the final consumer looking to hold an event, party, or even who would like to venture into the social events industry.



*David Schum*



# WHO ATTENDS THE SHOW?



## SDE Pavilion

Entrepreneurs  
Local businesses  
Professionals in the industry of  
events

## SDE Market

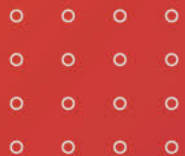
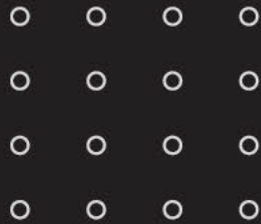
Local consumer looking for services  
for their next social event.

## What do we do to attract attendants?

Social networks, Radio campaigns,  
Network management, Professional  
associations, Public relations,  
Billboards.

The **MARKET** and **PAVILIONS** also receive **general public that is looking for providers for their next special events, such as wedding, birthday, gender reveal, quinceanera, corporate event and others.**





# LET'S CREATE YOUR EXHIBITION PACKAGE

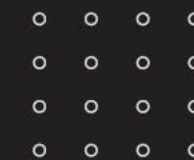
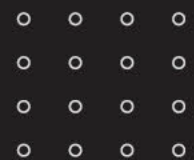
## YOUR BOOTH

Market 6ft Table	\$399
Booth 10X10	\$625
Booth 20x10	\$975
Booth 30x10	\$1150
Booth 20x20	1450
Corner booth 10x10	\$725
Corner booth 20x10	\$1,095

## ACCESSORIES

Extra table	\$40
Extra chair	\$15
20 AMPs	\$155
Extra pass	\$15
Push notifications	\$50 ea.

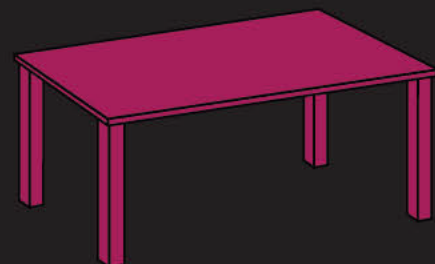
# INCREASE VALUE SPONSORSHIP PACKAGES



## Main Pavilion Sponsor

B2B

\$4,000  
1 spots available



## Market Pavilion Sponsor

B2C

\$4,000  
1 spots available



## Save the Date Expo

### Presenting Sponsor

\$8,000  
1 spot available



## Diamond Sponsor

B2C – B2B

\$695  
must01 have booth



## Gold Sponsor

B2C – B2B

\$395  
must have booth

# BATTLOON CHALLENGE PRESENTING SPONSOR

\$

**2 SPOTS AVAILABLE**

- (8) Exhibitor VIP Passes
- (1) Welcome design as an Exhibitor
- (10) Announcements on stage
- Right to install (6) banners within the venue
- 20 min on stage to promote your business
- Company logo on our website
- Company logo on stage screen
- Company logo on all printed material
- Online Ad on our website
- On stage giveaway
- Live radio mentions
- Your Logo as a Presenting Sponsor on an Email Blast send to all registered attendees
- Social Media Live to promote your company
- Live radio mentions
- Registered Audience exclusive list

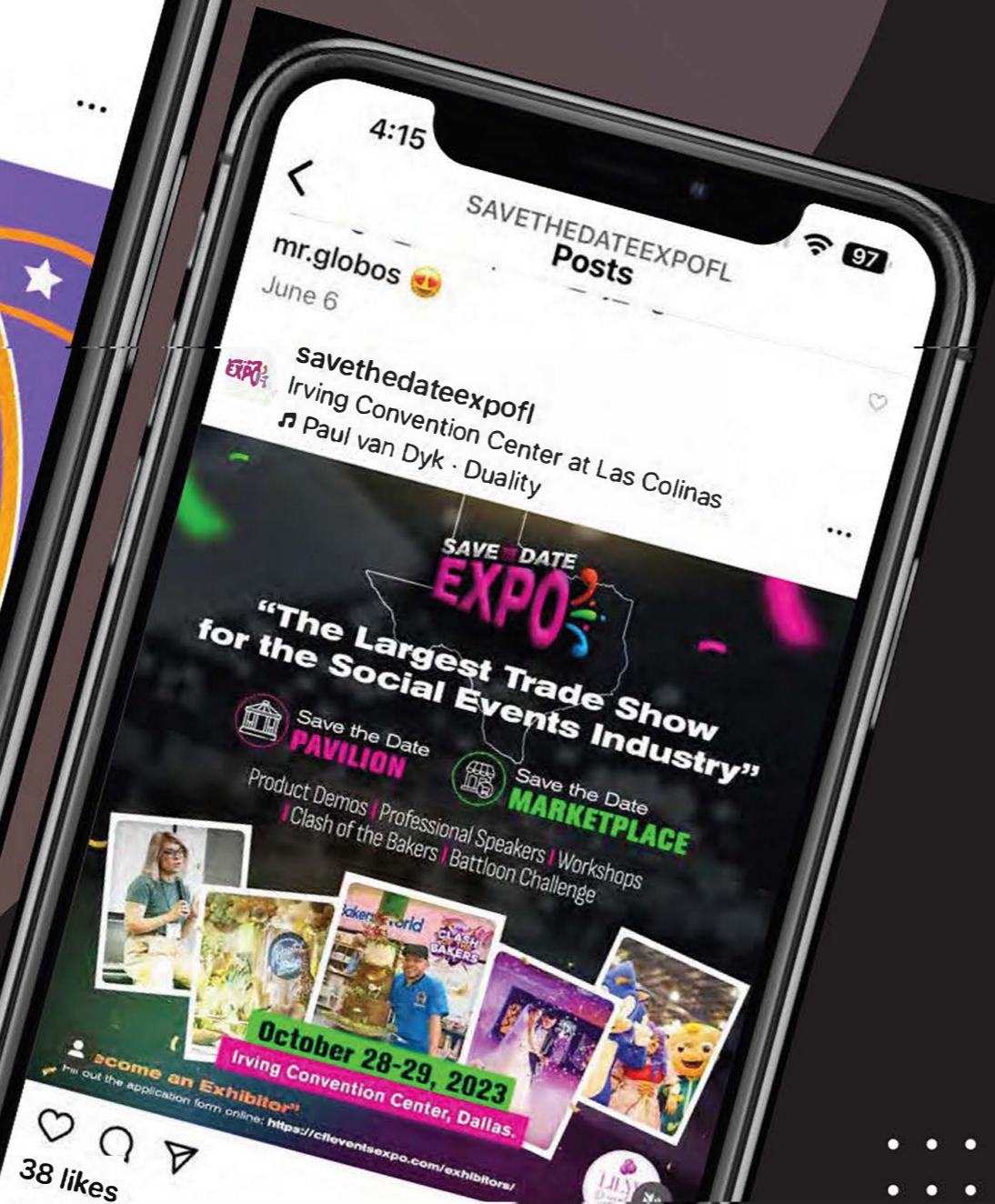
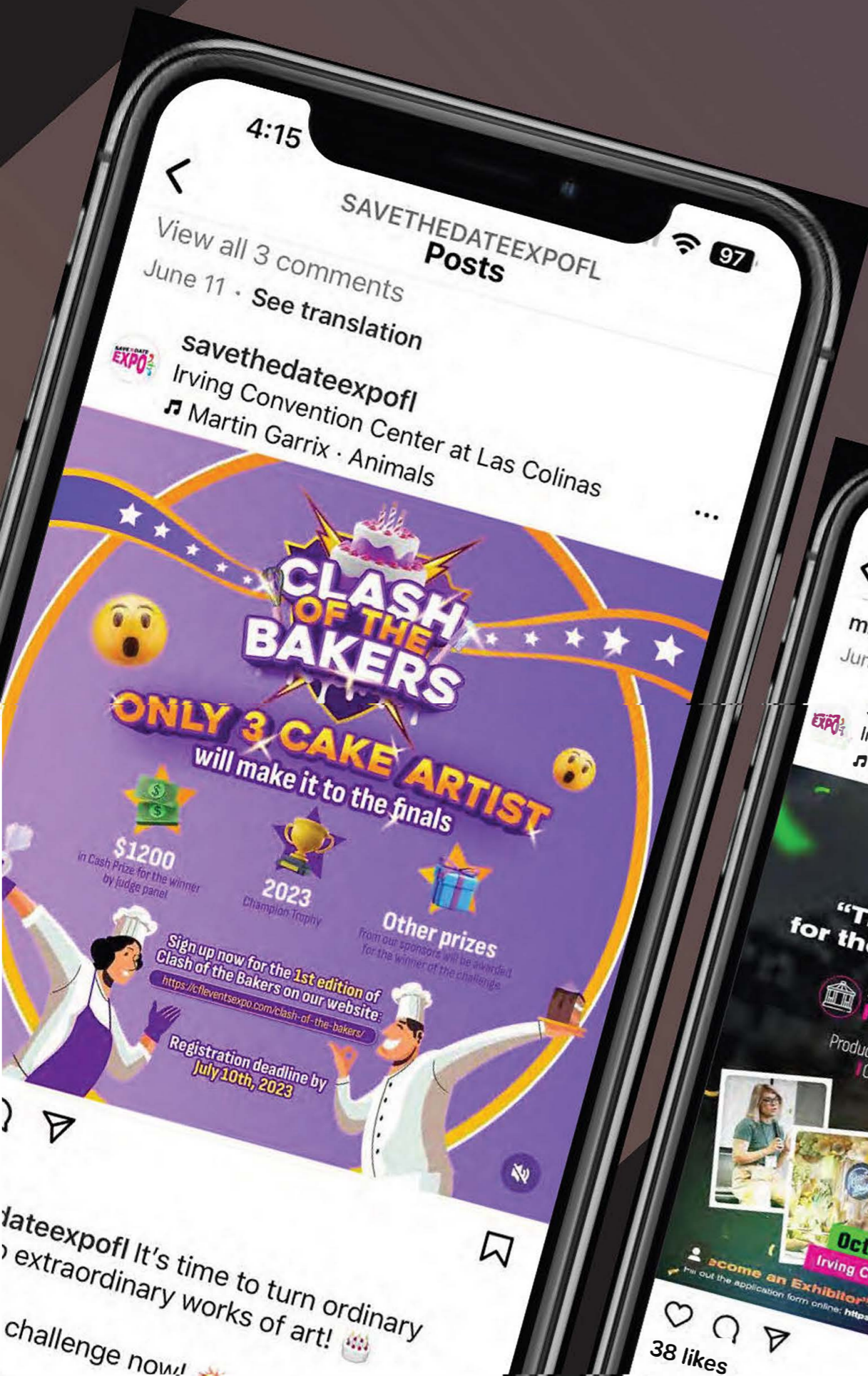


# CLASH OF THE BAKERS PRESENTING SPONSOR

\$5000

2 SPOTS AVAILABLE

- (8) Exhibitor VIP Passes
- (1) Welcome design as an Exhibitor
- (10) Announcements on stage
- Right to install (6) banners within the venue
- 20 min on stage to promote your business
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- ○ ○ ○
- ○ ○ ○
- ○ ○ ○
- ○ ○ ○

# SPONSORSHIP

## ADD-ONS

### Networking Sponsor

Know the supplier and  
meet the supplier  
Networking 2.0 for success  
\$1,000 - spots available

### Media Station

\$1,000 - 4 spots available

### Workshops

**\$1,200 Each one + class material**

### Swag Bags - branding

Your logo  
\$1,000 - 1k bags

### Swag Bags

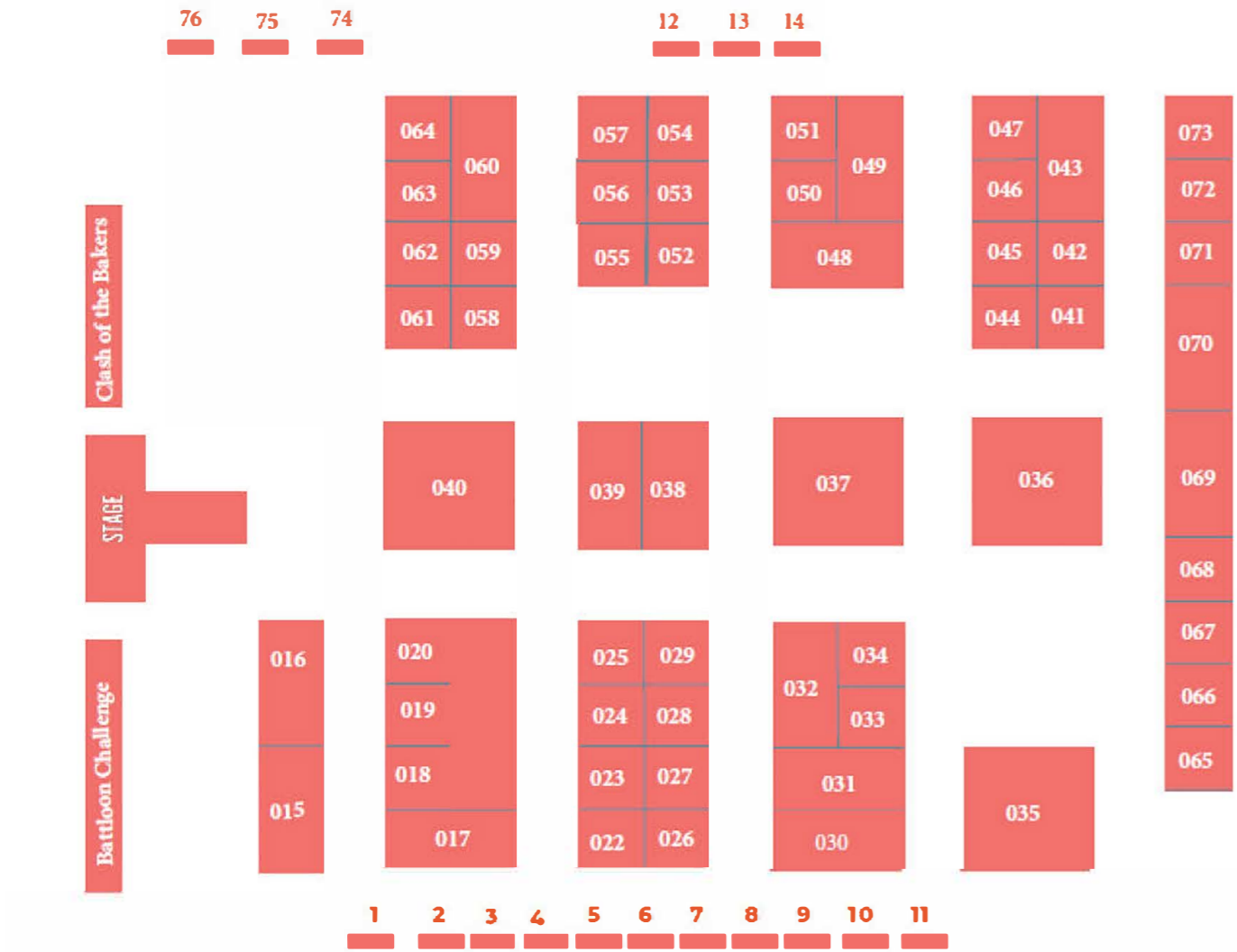
(loot)- bags with  
promotional item printing.  
Examples: brochures, business  
cards, etc.  
**\$250**

Other promotional items:  
small trinkets, USB sticks,  
lotion, soap, sampling  
items, etc.  
**\$250**

# EXPO

## Map & Rundown

SAVE THE DATE EXPO 2023



10X10 Standard	10X10 Corner	20X10	30X10	20X20	Table	CFLEVENTSEXPO.COM	
\$525	\$625	\$875	\$1050	\$1350	\$299	facebook/savethedateexpofl	
						@savethedateexpous	

**Early Bird Price**  
Until December 31st, 2023



## OFFICIAL LAYOUT



“ ”

***Increase your brand  
awareness, sales, leads,  
and much more at Save  
the Date EXPO.***

